

Profitable Solutions
for Nonprofits

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BLS is pleased to present the Fall 2018 issue of Profitable Solutions for Nonprofits. In it, we discuss topics related to helping your nonprofit become more effective and efficient while maintaining your tax-exempt status. Specifically, we discuss :

- Strategies for maintaining or growing donations under the new tax law
- Avoiding UBIT with Corporate Sponsorships
- Protecting your volunteers from liabilities
- Newsbits

BLS welcomes your questions and comments. Please contact us at 302.225.0600 or info@belfint.com to discuss topics further.

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Strategies for maintaining — or growing — donations under the new tax law



When the economy improves, nonprofits typically find that donations also grow. But the latest economic swing comes on the heels of a sweeping new tax law that many fear will counter that effect. This article explains that the TCJA may disincentivize charitable giving for all but the wealthiest contributors. Even those donors may have less tax incentive to give, though, so nonprofits must adjust their strategies to maintain a reliable influx of dollars. A sidebar spotlights the appeal of microdonations.

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Corporate sponsorships - Do you know how to avoid UBIT?



Finding a corporate sponsor to bankroll all or part of a nonprofit's special event isn't easy. So, once an organization lines up a sponsor, it'll likely be in proverbial heaven. But, as this article notes, the nonprofit must carefully abide by the requirements for a qualified sponsorship payment exception — or it could, in the end, face unrelated business income tax.

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Protect your volunteers from liabilities



For many nonprofits, their volunteers rank among their most valuable assets. These individuals contribute critical services, freeing up employees to work on other vital matters or, in some cases, essentially serving as an organization's staff. This article discusses the steps necessary to minimize their risk of tax or legal liabilities that could be associated with their volunteer work.

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Newsbits



This issue's "Newsbits" highlights a study showing that most not-for-profits lack a succession plan for their top executive; a start-up that matches organizations with freelancers who care about their causes; research exploring the motivation of political influence among donors; and donor gender differences on #GivingTuesdays.

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